

Report to:	Council
Relevant Officer:	Carmel McKeogh, Deputy Leader of the Council
Relevant Cabinet Member:	Councillor Simon Blackburn, Leader of the Council
Date of Meeting	25 November 2015

COUNCIL PLAN 2015/ 2020

1.0 Purpose of the report:

- 1.1 To consider the recommendations of the Executive relating to the new Council Plan 2015/ 2020, this presents two new priorities for Blackpool Council for the next five years.

2.0 Recommendation(s):

- 2.1 To approve the Council Plan 2015/ 2020, as recommended by the Executive.

3.0 Reasons for recommendation(s):

- 3.1 The proposed Council Plan sets the strategic direction for the organisation until 2020 and is a key element of the Council's corporate business planning framework and forms part of the Council's Strategic Policy Framework.

- 3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No, once approved the Council Plan will form part of the Council's policy framework

- 3.2b Is the recommendation in accordance with the Council's approved budget? Yes

- 3.3 Other alternative options to be considered:

The Council Plan is not approved and the strategic direction of the organisation is out of date and unclear.

4.0 Council Priority:

4.1 The relevant Council Priorities forming the plan are:

Priority One : The Economy: Maximising growth and opportunity across Blackpool
Priority Two : Communities: Creating stronger communities and increasing resilience

5.0 Background Information

5.1 The current Council Plan (2013/ 2015) has now expired and Blackpool Council has taken the opportunity to refresh the Council's vision, priorities and values of the organisation for the next five years. The plan explains clearly what the Council will do to help improve the lives of local people and how the Council will measure progress.

5.2 The plan seeks to deliver our messages in a more clear and concise language whilst defining specific actions and measurable targets which focusses on two key priorities. A vision with a more detailed narrative is also a feature of the new plan which is in line with the peer review feedback received and takes into account the feedback received on the draft plan.

5.3 The Executive at its meeting on 2 November 2015 considered the draft Council Plan for 2015/ 2020 and recommended it to Council for approval.

Does the information submitted include any exempt information?

No

List of Appendices:

Appendix 6(a) – Executive Decision Notice EX41/2015

A copy of the supporting documentation to this decision notice was submitted with the agenda for the Executive for its meeting on 2 November and can be found on the Council's website using the following link:

<http://democracy.blackpool.gov.uk/documents/s9642/Appendix%20a%20Council%20Plan.pdf>

6.0 Legal considerations:

6.1 There are no Legal considerations.

7.0 Human Resources considerations:

7.1 There are no Human Resources considerations.

8.0 Equalities considerations:

8.1 The Equality Forum and the Disability Partnership were consulted in July to ensure that the views of these groups are taken into consideration as part of the development of the Council Plan.

9.0 Financial considerations:

9.1 There are no financial considerations.

10.0 Risk management considerations:

10.1 There are no risk management considerations

11.0 Ethical considerations:

11.1 There are no ethical considerations.

12.0 Internal/ External Consultation undertaken:

12.1 A public consultation on Blackpool's developing draft Council Plan ran from 24 June to 17 August 2015. The approach included an open-access online survey, paper copies available in public areas such as libraries and children's centres and face-to-face street interviews with residents in the town centre. The consultation was supported by a programme of promotion and engagement including an article in the Your Blackpool newspaper, social media engagement, press releases and the Council Couch.

13.0 Background papers:

13.1 None